



# TOGETHER

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## November 2 & 3, 2021

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4 hours Category 24  
0.4 GCSAA  
education points

### Tuesday, November 2

University of Georgia, Tifton GA

- 4:00 pm **Field tour, putting green cultivar development** | Mike Toews, Brian Schwartz & turfgrass breeding team  
Discussion will include: the interaction of 2 fungicide and 2 fertilizer application programs on zoysiagrass putting green surfaces; the interaction of 2 trinexapac-ethyl growth regulator and 2 fertilizer programs on a 12-TG-101 bermudagrass putting green; the precise application of herbicides and fungicides using GPS-guided sprayers; and the application of pesticides using unmanned aerial systems.
- 5:00 pm **Closing and directions to Black Shank Pavilion**
- 5:30 pm **Networking, social hour, dinner** | *Sponsored by The Turfgrass Group*

### Wednesday, November 3

UGA Tifton Campus Conference Center, Tifton GA

- 7:30 am **Registration and refreshments** | *Sponsored by Georgia Seed Development & University of Georgia Innovation Gateway*
- 8:00 am **Introduction & welcome** | Dean Nick Place & Brian Schwartz, University of Georgia
- 8:10 am **State of the Turfgrass Industry** | Billy Skaggs, Georgia Crop Improvement Association  
An update on Georgia's vibrant sod industry including trends, plans for expansion, and varieties in production. The benefits and requirements of certified turfgrass production also will be highlighted.
- 8:35 am **Winning Water Battles is Good...but the War is Far from Over** | Bryan Tolar, Tolar Capitol Partners  
A look back at water conservation measures that were tough to accept, but played well into water policy planning. Now we must look further ahead as water demands are growing, even as per capita use is shrinking. Outdoor water use is the first place conservation groups look to cut, therefore conservation must be part of our culture.
- 9:00 am **The Economic State and Considerations for the GA Turfgrass Industry** | Ben Campbell, PhD, UGA  
This session will focus on the economic status of the GA Turfgrass Industry with respect to its economic impact to the state and region. Further discussion will revolve around business items that firms should be thinking about such as pricing, input costs, and economic considerations.
- 9:35 am **Know the Facts – Guest Worker Program Updates** | Arnulfo Hinojosa, FEWA  
Temporary H-2A and H-2B guest workers are a labor resource that has become critical to the operation of many seasonal businesses. Knowing the facts is the first step in securing a reliable, legally compliant workforce.
- 9:50 am **Break**

#### Session for sod producers only:

- 10:00 am **Annual UGA Sod Survey Information** | Clint Waltz, PhD., UGA  
**U.S. Sod Checkoff Initiative, Bring Grass to Life** | Casey Reynolds, Turfgrass Producers International  
The U.S. Sod Production industry will be voting soon on a proposed USDA Research and Promotion Program, aka "checkoff." Join us to learn more about how a checkoff program can help the natural grass industry promote our products, protect and grow the market, fund research, and meet the many challenges on our horizon.
- 10:00 am **Problem Weed Control in Turfgrass** | Patrick McCullough, PhD, UGA  
This presentation will focus on management strategies for kyllinga, goosegrass, and annual bluegrass. We will cover our research on the growth, ecology, and control of these weeds in turfgrass. Herbicide selection, rotation, and resistance management also will be discussed.
- 10:25 am **Grow Your Green: Strategies for a Successful Landscaping Business** | Rob Martin, UGA  
UGA Small Business Development Center Area Director, Rob Martin, will discuss primary differentiators of a successful landscape service firm and an unsuccessful one. He will share strategies on marketing, accounts receivable management, and planning for the slower times in your business. Also discussed will be the latest trends and risk in the industry.
- 10:50 am **Options & Considerations for Organic Turfgrass Management** | Clint Waltz, PhD, UGA  
Interest in organic turfgrass management remains high but product options and supportive research is limited. Research results from recent studies of organic fertility, weed, and disease control will be evaluated as possible options for landscape management practices.
- 11:15 am **Closing, directions, depart for field day at Superior Turf Bellflower Farms, Tifton GA**
- 12:00 noon **Interaction with vendors**
- 12:30 pm **Lunch at the farm** | *Sponsored by ABAC, Georgia Crop Improvement Assn., Load Lifter, MVP Genetics & Magnum/Bucyrus Equipment*
- 1:30 pm **Field demonstrations**  
Vendors from several companies will have farm-scale and smaller, commercial lawn care operator-scale demonstrations of the calibration and application of many sprayers.
- 3:30 pm **Adjourn**



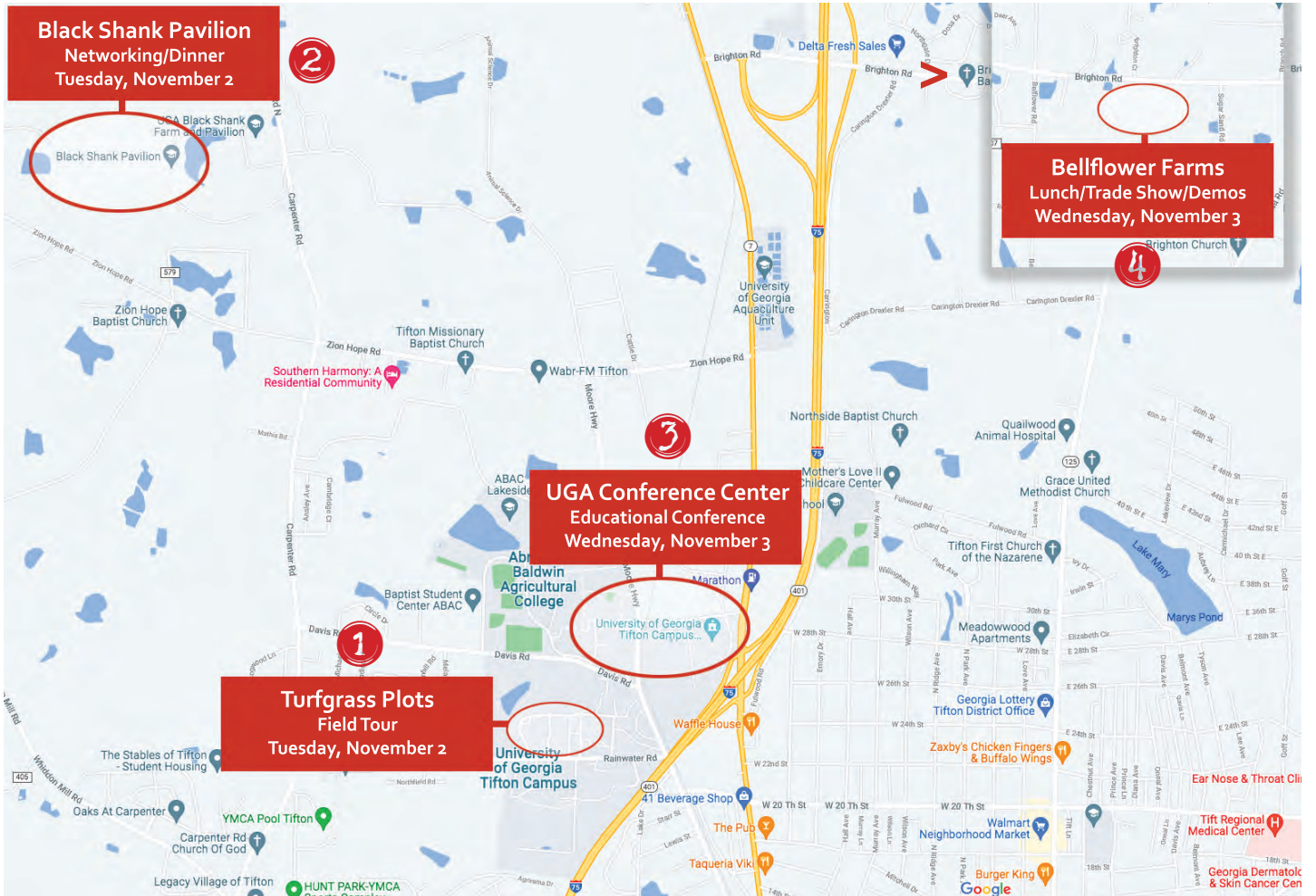
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Thank you to our sponsors!



### Venue locations

- ① Turfgrass Plots | 115 Coastal Way | Tifton, GA 31793  
31°28'37.6"N 83°31'33.2"W
- ② Black Shank Pavilion | Carpenter Road North | Tifton GA  
31°30'03.7"N 83°32'36.2"W
- ③ UGA Tifton Campus Conference Center | 15 RDC Road | Tifton GA 31793
- ④ Bellflower Farms  
I-75 Exit 66, 3.5 miles east on Brighton Road to Superior Turf Farms' Bellflower Farm, which will be on the right.  
31°30'11.8"N 83°28'01.1"W