THE POWER TO MAKE THINGS GROW



OT YOUR FATHER' OLDSMO...



Tools for Making Fertilization More Efficient, Effective, and Profitable

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Photo: Anton Imbro from Pexels

Koch Turf & Ornamental – Value Chain





Product Portfolio

Enhanced Efficiency Fertilizers

Controlled Release Fertilizers





Slow Release Fertilizers









Stabilized Nitrogen













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Photo courtesy of TruGreen



Sulfur Coated Urea



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PCSCU (XCU®)



Urea





Controlled Release Fertilizers Polymer Coated Urea (PCU)

- Fertilizer granule is coated with a homogeneous layer of polymer.
- Polymer is highly resistant to damage, retaining its controlled-release character after handling.





Controlled Release Fertilizers Polymer Coated Urea (PCU)





POLYON[®] and DURATION CR[®] Fertilizers – Temperature-controlled Diffusion





Within a week of application, soil moisture penetrates the polymer coating through osmosis.

Encapsulated nutrients are dissolved, but not released. Over time the dissolved nutrients slowly release through diffusion, in response to temperature and coating thickness.

After the complete release of nutrients, the polymer coating eventually decomposes by microbial activity into naturally occurring elements.







Monthly Nitrogen Uptake, DURATION CR[®] 45 and Urea



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EEF – Increased Plant N Uptake



Dr. Max Schlossberg, Pennsylvania State University, 2015

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Kentucky bluegrass, Clipping Yield



(Dr. Doug Soldat, University of Wisconsin, 2012)

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Saving Time and Money, and Increasing Productivity with EEFs

5-Application Lawn Care Program Urea/PCSCU blend; Six-week intervals

- Round 1 Fert + Pre-emergent
- Round 2 Fert + Broadleaf
- Round 3 Fert (+ Insecticide, if needed)
- Round 4 Fert + Broadleaf

Saving Time and Money, and Increasing Productivity with EEFs

Alternative 5-Application Program 3-month CRN (PCU) blend

- Round 1 Fert (CRN) + Pre-emergent
- Round 2 Broadleaf only
- Round 3 Fert (CRN) (+ Insecticide, if needed)
- Round 4 Broadleaf only

Saving Time and Money, and Increasing Productivity with EEFs

How did it work?

Lower fertilizer rate (~30%) and cost (~20%) (apply less N because it's more efficient)
Better broadleaf weed control
Fewer call-backs
20% more lawns covered in Rounds 2 and 4
Less time cleaning up hardscapes

Fewer Applications – Efficiencies Gained

- Reduced cost per day of green
- Less time spreading labor allocation
- Lower total fertilizer use/cost
- Save on freight (delivery)
 - Lower fuel use (tractor, utility vehicles)
- Less handling (reduce injury risk, morale)
 - Fewer bags for disposal
 - Less wear & tear, equip. maintenance









Kochturf.com



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Thank You

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