

Not Your Ordinary Blueberry: *Surround Yourself with Flavorful Beauty*



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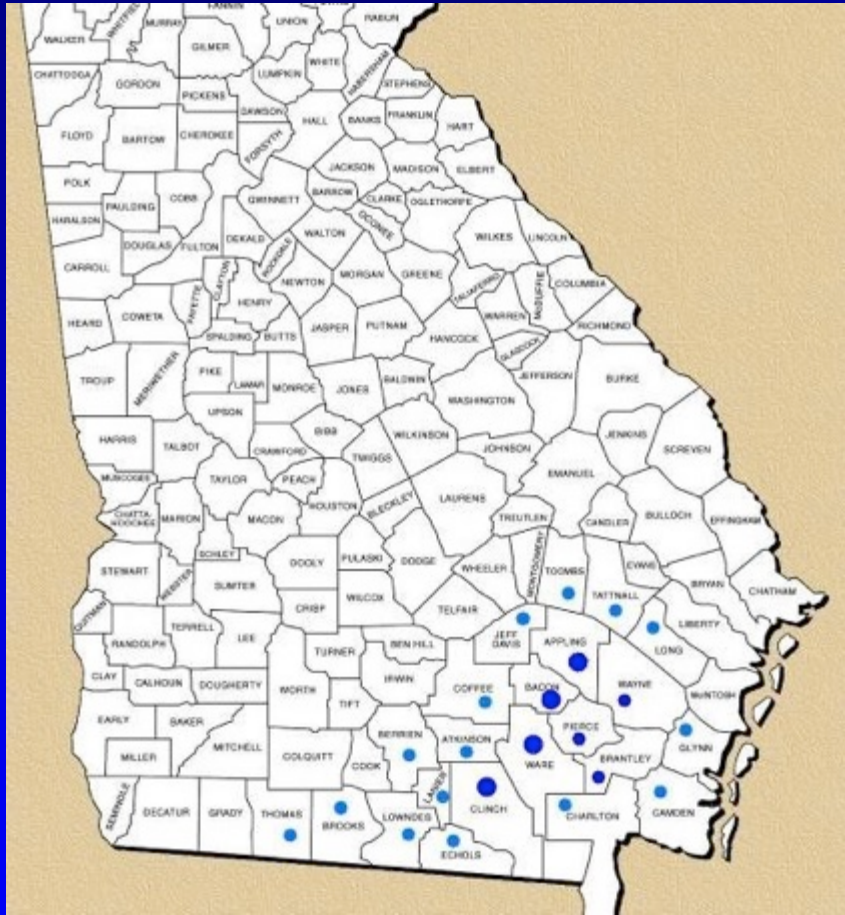
Dept. of Horticulture

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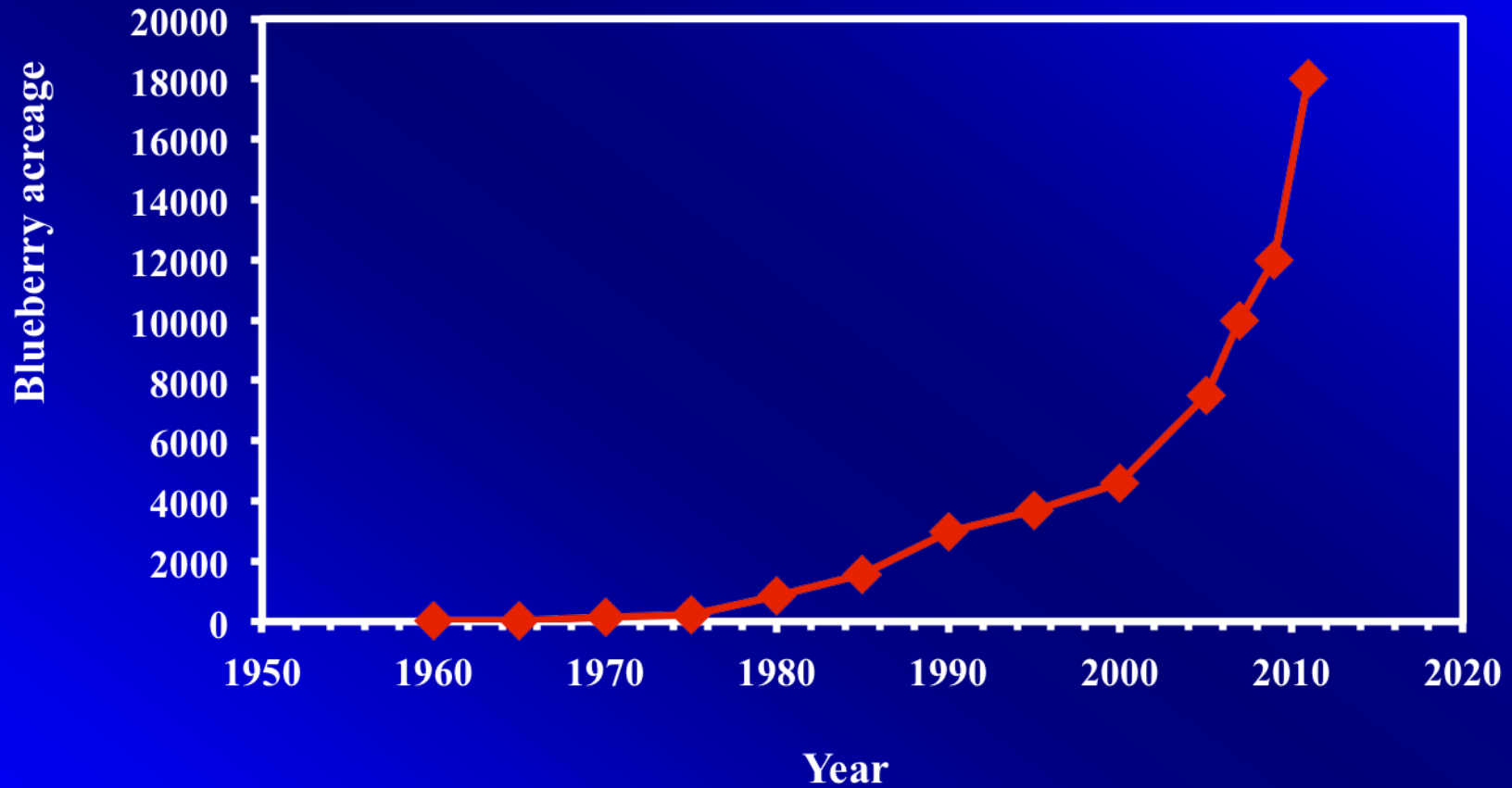
Griffin, GA



Georgia blueberry commercial industry



Blueberry acreage explosive growth



Two major species in Southeastern U.S.

- **Rabbiteye blueberries (*Vaccinium ashei*)**
- **Southern highbush (*Vaccinium* hybrids)**







Commercial blueberry variety needs

- **Concentrated ripening**
- **Upright plant growth**
- **Very firm berries for harvesting and handling**
- **No tearing or leakage from berry**
- **Sized for packing**
- **Taste ????**

Home gardener blueberry variety needs

- **Protracted ripening**
- **Flavorful**
- **Easy harvesting**
- **Attractive and/or novel plant**
- **Adapted to area**

**Need new varieties specifically
targeting home gardeners and
landscape usage in the Southeast.**



‘Blue Suede’™

Southern Highbush Blueberry

- **Early season**
- **Sky blue fruit**
- **Large size**
- **Consistent crop**
- **Vigorous plant**
- **Good flavor**
- **Attractive Fall foliage**



‘Blue Suede’TM flowering



‘Blue Suede’TM ripe fruit



‘Blue Suede’TM sky blue berries



‘Blue Suede’TM Fall color



‘Summer Sunset’TM

Hybrid Blueberry

- **Mostly rabbiteye**
- **Medium size**
- **Consistent crop**
- **Very vigorous plant**
- **Nice, tart/sweet flavor**
- **Attractive multi-colored fruit**



Summer Sunset flowering



Summer Sunset plants during fruit ripening



Summer Sunset Fruit



‘Titan™’ Rabbiteye Blueberry

- **Early season**
- **Very large berry size**
- **Excellent firmness**
- **Good crop**
- **Vigorous plant**
- **High yielding**



Titan Young Plants



Titan mature plants with full crop





Ornamental blueberry selections for the future



Selection TO-1088



Selection TO-1088



Selection TO-1088



Selection TO-1088



Selection T-460



Selection T-460



Selection TO-1319



Selection TO-1319



Selection T-1223



Selection TO-1089



TO-1398 'Gold Rush'



Availability of UGA Blueberry Plants

- **All new varieties are patented cultivars**
- **For information on licensing contact :**
University of Georgia Research Foundation
Technology Commercialization Office
808 Boyd GSRC Building
Athens, Ga. 30602-7411
- **Phone number is 706-542-1404**

No matter how it stacks up



Enjoy them by the bowl, bucket, or basket!!

